

# Judges Roster



Listed in alphabetical order by last name:

## **Javier Altamirano**

Director of Innovation & Strategic Partnerships

**Sportradar US**

## **Sally Ann Reiss**

CEO

**PlayyOn Inc**

## **Anthony Baldini**

CEO

**Athlete Strategies**

## **Charles Barr**

Full Professor

**Lynn University**

## **Bobby Basham**

Director, Baseball Innovation

**Chicago Cubs**

## **Craig Beaker**

Partner

**Holland & Hart LLC**

## **Andy Berg**

Executive Editor

**Athletic Business**

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Listed in alphabetical order by last name:

**Mark Billik**  
CEO & Founder  
**BeCore**

**Jarle Bøe**  
Co-Founder & CEO  
**Playfinity**

**Kalinda Bogue**  
Principal, Strategist  
**Artichoke & Owl LLC**

**Greg Burton**  
CEO  
**UB Sports**

**Meridith Cass**  
Founder & CEO  
**Nix Biosensors**

**Geoffrey Cheng**  
Investments  
**Boomtown Accelerators**

**Michael Cherubin**  
Senior Director, Soccer for Success  
**U.S. Soccer Foundation**

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Listed in alphabetical order by last name:

## **Jim Chi**

Founding Member / Principal

**Oregon Sports Angels / Cascade Management**

## **Chris Chris Magana**

Member

**Oregon Sports Angel Network**

## **Jason Clement**

CEO, Founding Partner

**The Sports Facilities Advisory LLC**

## **Jared Cluff**

Co-Founder & CEO

**Caliber Fitness**

## **Austin Cohen**

Founder & CEO

**FlexIt, Inc.**

## **Brian Collins**

Vice President

**Spalding**

## **Ken Cooper**

Managing Director

**Four Hills Advisors**

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Listed in alphabetical order by last name:

## **Ryan Cruthirds**

Chief Global Category & Brand Development Officer  
**Implus Footcare, L.L.C.**

## **Tony Dabbs**

Senior Director- Nike Performance Sports Equipment and Accessories  
**ENI-JR286 Inc.**

## **Julia Day**

Executive Director, Business Development Sports  
**Circana (The NPD Group)**

## **Jolyn de Boer**

Founder  
**Racquet & Paddle Sports Alliance**

## **Joe DeSimone**

CEO/ founder  
**Lacrosse Unlimited**

## **Neil Duffy**

Chief Commercial Officer  
**Collegiate StarLeague**

## **Charley Dumphy**

Director of Sales  
**Select Sport America**

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Listed in alphabetical order by last name:

**Josh Ebrahim**

Founder

**ProFitX**

**Scott Eichner**

Founder

**University of Tennessee**

**Anne Ellis**

Shareholder

**Buchalter APC**

**Eric Forkosh**

CEO

**Dribbleup**

**Jonathan Galst**

President

**JG Squared Consulting**

**David Geddes**

Executive Board, Director

**Professional Sports Technology Institute**

**Laura George**

Founder & CCO

**Hatched**

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Listed in alphabetical order by last name:

## **Michael Grant**

Vice President, Distributor Partnerships  
**Broad Fit Financial**

## **Eric Guthoff**

Co-Founder & Head of Growth  
**The Venn Collective**

## **Roman Halko**

Segment Director - Sporting  
**Rock West Composites**

## **David Haney**

Managing Director  
**Joe Bosack & Co.**

## **Adrien Harraway**

Senior Vice President/Director of the McLendon Foundation  
**National Association of Collegiate Directors of Athletics  
(NACDA)**

## **Mike Harris**

President  
**Uproar PR**

## **Russell Hartford**

Senior Director, Technology  
**USA Baseball**

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Listed in alphabetical order by last name:

## **Tim Hatten**

Professor: Fitness, Wellness and Sport  
**Rock Valley College**

## **Emma Heap**

CEO / Founder  
**Sudor**

## **Randall Henry**

Owner  
**Henry-Griffitts Limited**

## **Arno Hermans**

Founder  
**Sports Vitality Hub**

## **Peter Honig**

President, Strategy & Consulting  
**CSM Sport & Entertainment**

## **Rebecca Hopkins**

CEO  
**The STA Group**

## **Matt Howard**

Associate  
**KB Partners**

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Listed in alphabetical order by last name:

**Mike Hoyer**

Principal

**AMG Heuer Group**

**Mike Irwin**

Founder

**Bottle Rocket Advisors**

**JJ Jelks**

Head of People & Culture

**Wieden + Kennedy**

**Marcus John**

CEO

**Sports Capital Advisors**

**Kiki Johnston**

Partner

**DRIVE by DraftKings**

**Jon Jon Schmieder**

Founder & CEO

**Huddle Up Group, LLC**

**Barbara Karasek**

CEO

**Paradise Advertising**



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Listed in alphabetical order by last name:

## **Eric Kaye**

Founder and Chief Evangelist

**Kayezen, LLC**

## **James Kenyon**

Executive Vice President

**Intersport**

## **Kregg Koch**

Patent Attorney

**Knobbe Martens Olson & Bear LLP**

## **Earl LeVere**

Partner

**Ice Miller, LLP**

## **Sam Li**

Founder and Managing Partner

**Calvert Drive Ventures**

## **Marty Lillis**

CEO and Owner

**Franklin Retail Solutions**

## **Ken Luce**

Partner

**LDWW Group**

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Listed in alphabetical order by last name:

## **Greg Ludke**

Vice President Corporate Strategy and Development  
**TeamSnap**

## **Rohn Malhotra**

Co-founder  
**SportsTechX**

## **Rachelle Manning**

Director, Sporting Goods  
**SanMar**

## **Doug Mauch**

Business Development Manager  
**Diadem Sports**

## **Marilou McFarlane**

CEO + Founder + Chair Emeritus  
**Women in Sports Tech (WiST)**

## **Kevin McGee**

Managing Director  
**William Hood & Company**

## **Scott McLean**

Senior Manager - Biomechanics  
**Exponent, Inc.**

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Listed in alphabetical order by last name:

## **John McMahon**

Vice President

**North Castle Partners**

## **Larry Meltzer**

Senior Vice President of Sales Swim

**TYR Sport Inc.**

## **Forrest Merithew**

Attorney

**Conatus Counsel**

## **Ross Moses**

Senior Director of Analytics & Insights

**U.S. Soccer Federation**

## **Wayne Moss**

Executive Director

**National Council of Youth Sports**

## **Dan Murphy**

President & CEO

**Bridgestone Golf, Inc.**

## **Jonah Mytro**

Co-Founder/Director of Sales

**Precision Pro Golf**

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Listed in alphabetical order by last name:

**Lindsey Naber**

Director of Marketing

**Rawlings Sporting Goods**

**Lisa Neirotti**

Professor

**George Washington University**

**Nenad Nikolin**

CEO

**CCS Solutions**

**Federico Olivares**

Founder and Vice President of Innovation

**2nd Skull, LLC**

**Ron Ostrowski**

President

**Rawlings Sporting Goods**

**Tom Pardikes**

Co-Founder & CEO

**GameSense Sports**

**Aaron Parker**

Partner

**Finnegan, Henderson, Farabow, Garrett & Dunner, LLP**

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Listed in alphabetical order by last name:

## **Philip Pavkov**

Founder & Business Development

**ALWRLD**

## **Matt Picard**

NA

**Bolt Ventures**

## **Mike Piha**

CEO

**HitCheck**

## **Sandy Pressley**

Founding Member

**Oregon Sports Angel Network**

## **Robert Quinn**

CEO

**SymGym**

## **Mike Reisman**

Owner

**Epilocity Sports**

## **Sander Reynolds**

Owner

**52 Launch**

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Listed in alphabetical order by last name:

## **Robert Reynolds**

Chief Operations Officer/Chief Financial Officer

**Tersa**

## **Brian Roche**

General Counsel

**Riddell All American Sports Inc.**

## **Michael Rojas**

President, CEO

**Iron Grip Barbell Company**

## **Alidu Salifu**

Legal Counsel

**U.S. Soccer Federation**

## **Francesco Sardone**

Patent Attorney

**Carter, DeLuca, Farrell LLP**

## **Brandon Shangraw**

Vice President of Innovation

**Stack Sports**

## **Amanda Shank**

Vice President, Business Development

**Ripken Baseball**

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## **Ben Simon**

Head of Corporate & Business Development  
**Nautilus, Inc.**

## **Russell Simon**

Senior Consultant Telecommunications, Media and Technology  
**FTI Consulting**

## **Bryan Smeltzer**

President  
**LiquidMind Inc**

## **Michael Stadvec**

CEO  
**Sweat ID**

## **Jeff Stein**

Partner  
**WilmerHale**

## **George Stepancich**

CEO  
**Invisionate**

## **Shannon Stilson**

Vice President, Marketing & Media  
**USPA Global Licensing Inc.**

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Listed in alphabetical order by last name:

**Keith Storey**

President

**Sports Marketing Surveys (SMS)**

**Sam Stribling**

Director, Business Development and Strategy

**Gildan**

**Hany Syed**

CEO & Co-Founder

**Lens of Sport**

**Matt Tingler**

Managing Director

**R.W. Baird**

**Tracy Tracy Deforge**

CEO & Co-Founder

**The Players' Impact (TPI)**

**Erika True**

SAY Soccer - Education Manager

**SAY Soccer**

**Eric Vardon**

President

**EventConnect**



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## **Jason Vescovi**

Director of Center for Sports Science

**USA Lacrosse**

## **George Vest**

Co Founder

**Fitness 4 Africa**

## **Alain Villeneuve**

General Counsel & Senior Vice-President

**TRX**

## **Matt Wagman**

Partner (Attorney)

**Miles & Stockbridge**

## **Jon Waldman**

Senior Director, Strategy & Innovation

**NHL Enterprises LP**

## **Michael Wall**

Of Counsel

**Foley & Lardner LLP**

## **Steven Webster**

CEO

**asensei**

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## **Daniel Weiss**

Chief Medical Officer

**Bongiovi Medical & Health Technologies**

## **Jeff Wilen**

Venture Partner

**NextGen Venture Partners**

## **Tom Wilhelm**

CEO

**Ace Network**

## **Eric Willemenot**

Founder

**Move 'N See**

## **Matt Winkler**

Director & Professor

**American University**

## **Steve Winter**

President

**Brotman-Winter-Fried Communications**

## **Ellen Zavian**

Professor

**George Washington University**

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Listed in alphabetical order by last name:

## **Jessica Zandler**

Special Consultant, Sports Science Practice

**Applied Safety and Ergonomics, A Rimkus Company**

## **Joly Zou**

Co-Founder & CEO

**Prorizon Ltd**